

Paws For News

from the Humane Society of Boulder Valley



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HUMANE SOCIETY OF BOULDER VALLEY LAUNCHES ITS FIRST-EVER PETS DIGITAL PHOTO ONLINE CONTEST

Boulder, Colo. (August 11, 2009) – The Humane Society of Boulder Valley wants your favorite pet photos as it launches its search for the best digital photographs of furry and feathered friends for its first-ever pets digital photo online contest.

All entries must be submitted online at www.boulderhumane.org/photocontest by 3 p.m. MDT on September 1, 2009. Photos must be submitted in a digital format and will not be accepted via mail or in person. Individuals may enter as many photos as desired for \$15 per photo, a tax deductible donation to the Humane Society of Boulder Valley.

“We created this contest to be a fun way for people to interact with pets and capture their favorite moments and their personalities through digital photos,” said Lisa Pedersen, CEO of the Humane Society of Boulder Valley. “People enjoy showing off their pets to others, and we love learning through photos and stories how pets are enhancing the lives of people in our community.”

Photographs may be entered into one of the following five categories:

- Best Baby Photograph
- Best Glamour/Costume Photograph
- Best Smile Photograph
- Best HSBV Alumni Photograph
- Digitally Altered/Artistic Images

The Humane Society of Boulder Valley believes the relationship between a guardian and his/her pet is unique, so people may also be included in the photos. If people are in the photo, the entrant should describe how the photo demonstrates the special relationship between the person(s) and the pet, other family members or other animals. For complete rules, go to www.boulderhumane.org/photocontest.

Digital photos of all pet types may be entered, although dog and cat photos are expected to be the bulk of the entries. Judges will ensure the contest is fair and equal for all animal friends.

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HSBV Digital Photo Contest/2

Winning photos will appear on the Humane Society of Boulder Valley's web site and may also be used in its other printed or online publications such as newsletters and annual reports that encourage people to adopt more animals and learn more about humane education and training.

Photo judging will be conducted by the Humane Society of Boulder Valley staff and the public. Entrants as well as those who choose not to enter the contest may also help choose the winners by viewing the 15 finalists (three finalists for each of the five categories) and voting online at www.boulderhumane.org/photocontest from September 8-15, 2009. Winners will be announced online on September 18, 2009.

About the Humane Society of Boulder Valley

The Humane Society of Boulder Valley is a community-supported, open-door facility that provides shelter, medical care and behavioral rehabilitation to more than 8,000 animals a year. Since its inception in 1902, the shelter has become one of the most recognized nonprofit organizations in the community and a national leader in animal welfare. It is the mission of the Humane Society of Boulder Valley to protect and enhance the lives of companion animals by promoting healthy relationships between pets and people. Go to www.boulderhumane.org for more information.

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